

JAN 2023 | ISSUE 2

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STEP UP SERIES

Strategies, Tactics, Evaluations,
Principles to Upskill & Progress

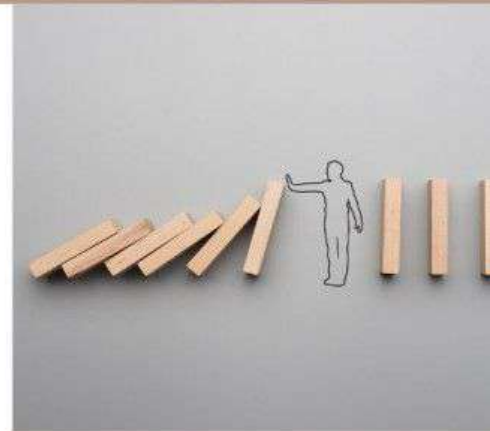
Fortnightly Business
Newsletter

By Shanker Viswanath



Sometimes You've
Got To Take A Big
Step Back To See
The Full Picture

STOP is a **Fantastic Process** that may be used to help individuals and teams identify and overcome their barriers to success.



The acronym stands for:

- **Step-Back**
- **Think**
- **Observe**
- **Plan**



From my Desk to Your
Laptop, a Fortnightly
Connection.

- Shanker Viswanath

Let us take a closer look of how to apply this wonderful process when you or your team members are stuck with some problem.



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STEP 1 - Step-Back

The **first step** in the **STOP process** is to stop what you are currently doing and **take a Step-back**.

This allows you to **gain perspective** on your current situation and to **clear your mind** of distractions.

“Sometimes you need to take a step back in order to see where you need to step next.”

- Unknown



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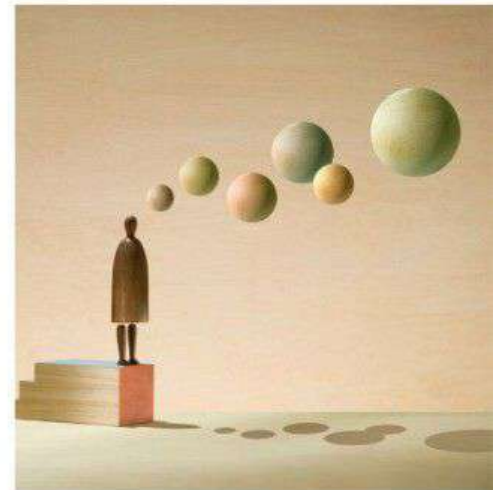
STEP 2 - Think

The **second step** is to **Think** about what you want to achieve and why it is important to you.

This step is critical in helping you **to focus** on your goals and to **identify** the **steps** that you need to take to achieve them.

“The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking.”

- Albert Einstein



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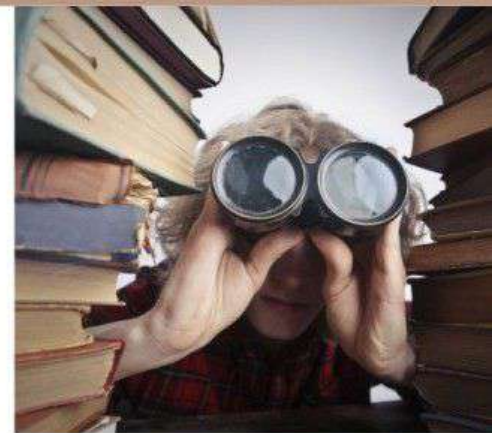
Step 3 - Observe

The **third step** is to **Observe** your **current situation** and **identify** any **barriers** or **obstacles** that may be preventing you from achieving your goals.

This **step** is **important** in helping you **to understand the root cause** of your challenges and to develop strategies to overcome them.

“What is important is not what you hear said, it's what you observe.”

- Michael Connelly



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Step 4 - Plan

The **final step** is to **Plan** for success. This step **involves developing** a clear and actionable **plan** that **outlines** the **specific steps** that you need to take to achieve your goals.

This **plan** should be **reviewed and updated** regularly to ensure that you are on track to achieve your desired outcome.



"The more time you spend contemplating what you should have done, you lose valuable time planning what you can and will do."

- Lil Wayne

"To be successful, you have to have your heart in your business, and your business in your heart."

- Thomas Watson, Sr.